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NEWSLETTER

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Humor in the Workplace

As many of us already know, work is no laughing matter. Or is it?

While it has been frowned upon in the past, humor at work is now being recognized for the benefits it brings to individual workers and their organizations. As the old saying goes, laughter really is the best medicine, and that goes for everything from the common cold to the bottom line.

And while some worry that all that joking around will make their employees less productive, others are laughing all the way to the bank!

Benefits for Workers

The biggest enemy to today's employees is workplace stress. Stress can make you sick, depressed, irritable and unproductive. Luckily the cure is cheap and effective: laughter!

- ☺ Laughter releases endorphins that reduce stress, create a sense of wellbeing and make you feel more alert.
- ☺ Humor can help you think and be more creative. When you are stuck on a problem, a good laugh can rid you of negative feelings and allow you to return to it with a fresh positive outlook.
- ☺ Laughter oxygenates your blood, which increases your energy levels, relaxes your muscles, and strengthens your immune system.
- ☺ People with a good sense of humor are better communicators and team players.

- ☺ Laughing burns calories (100 laughs equals 10 minutes of jogging!)
- ☺ Humor builds self-confidence, makes you less afraid to make mistakes and helps you bounce back from negative events.

Benefits for Organizations

Happy workers are productive workers. Humor and laughter can lighten the mood of your workplace and make it truly a fun place to be. This in turn, makes you, your colleagues and even your managers more enthusiastic about their jobs and much more productive.

Laughter and humor can also improve communication at work. A well-placed joke can help you get your point across at a meeting, and soften criticisms of colleagues and superiors. Humor can also help when dealing with difficult customers or admitting your own mistakes. When used respectfully, humor shows people your "human" side and makes it easier for others to approach you for ideas and advice.

Whether sharing jokes in the lunchroom or putting a pink flamingo next to the cash register to get a smile from your clients, humor and laughter build stronger relationships at work. When people laugh together a natural bond is created. Workers who enjoy each other's company become positive team players. They have more trust and confidence in one another, and take a more creative and cooperative approach to problem-solving.

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Humor in the Workplace (*continued*)

Humor also helps lighten up tense situations at work. During times of high stress, humor can be a welcome release. It allows everyone to take a step back, relax and return to their work with a fresh and positive outlook. When tensions between individuals run high, laughter can diffuse the situation, and provide a much-needed cooling off period before continuing a difficult discussion.

In general, workplaces that encourage laughter have happier, healthier and more productive workers and, as a result, they see an increase in profits and results.

What is Appropriate?

While humor can be a great tool for improving productivity and relationships, inappropriate jokes and comments will do just the opposite. When using humor at work, it is important to remember that what you and your friends may find funny could be insulting and offensive to others.

Here are a few guidelines:

- Humor should always make other people feel good (happy, relaxed and accepted).
- Humor should poke fun at situations, but not people.
- Humor should never be about a person's appearance, religion, ethnic background, or sexuality.
- Humor has very little to do with practical jokes. (They usually make people feel bad and separate from the "group.")
- Humor should not be used to mask complaints about your workplace, or insults directed at your boss or colleagues.

One of the best ways to use humor at work is to have the confidence to laugh at yourself. This relaxes the people around you, and does not risk offending anyone. Finding the humor in everyday situations is also a good idea. People can easily relate to these types of jokes and they won't make anyone feel bad. (It has also made comedian Jerry Seinfeld a millionaire!)

How to Get Started

If you are someone who's never attempted any kind of humor before, or if you are not sure how your superiors will react, it is a good idea to start small. Create a "humor board" in the lunchroom where everyone can post up tasteful cartoons, jokes or goofy photos of themselves and their colleagues. Bring in a rubber chicken and "lend" it to stressed-out colleagues. Or make a "humor box" where everyone can put suggestions for silly activities during the week. Then pick one suggestion each month and put it into action.

Props are a great way to get laughs and not offend anyone. They may seem childish, but rubber chickens, Groucho glasses and silly hats are all safe ways to lighten the mood and get people smiling. One manager kept a gorilla mask in his desk and would wear it around the office when he felt his workers needed a laugh.

Finally, if you are feeling unsure about a joke or idea, discuss it with a levelheaded friend or family member before you carry it out. They may be able to help you work out what is appropriate and what isn't. A discussion with your boss about the benefits of laughter and how to make your work a more lighthearted place is also a good idea.

When used appropriately, humor is a great addition to any workplace. In fact, workers with good senses of humor are more likely to be promoted and even keep their jobs during tough times. So put on your biggest pair of clown shoes and start laughing!

References:

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